

NEW BUSINESS UPLOAD AGREEMENT ANNOUNCED BY THE DOMINION AND CUSTOM SOFTWARE SOLUTIONS

September 27, 2011, Toronto, ON and Virden, MB – Custom Software Solutions Inc. (CSSI) and The Dominion of Canada General Insurance Company (The Dominion) are pleased to announce they have entered into an connectivity agreement for New Business Upload from CSSI's The Broker's Workstation (TBW) and also its standalone rating and underwriting tool, Intelliquote (IQ).

The project connects CSSI's TBW and IQ with The Dominion's new business upload web service using CSIO XML 4.3. Once complete, the integration will allow brokers to upload both Personal Lines Automobile and Property policies in the various regions where The Dominion conducts business. This will allow for improved efficiencies company-wide and the ability for The Dominion to optimize their partnerships with independent insurance brokers.

"Custom Software is pleased to be adding New Business Upload at The Dominion to its growing list of Insurance Company Integrations. Many of our broker clients have been requesting this integration and we are extremely excited to be able to deliver it," stated Scott Andrew, CEO of Custom Software Solutions.

"We are committed to improving process efficiencies with our broker partners and are pleased to move this agenda forward by adding Custom Software Solutions' The Broker's Workstation to our suite of broker support technologies," said Steve Whitelaw, Senior Vice President, Personal Lines and Business Solutions at The Dominion.

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About Custom Software Solutions

Custom Software Solutions Inc. (CSSI) was founded in 1991 and is a leader in the development and delivery of information technology and business process automation systems for Insurance Brokers and Companies in Canada. Our proven Broker products, The Broker's Workstation, IntelliQuote, The Underwriter's Workstation and I-Biz, and Insurance Company Products, I-Company, I-Broker, and I-Biz, are today providing significant efficiency gains leading to increased productivity and decreased operating expenses for both Broker and Company users. CSSI boasts a team of highly experienced programmers, insurance industry professionals, and certified computer technologists. CSSI services its growing clientele of Brokers and Insurance Companies from its offices in Virden, MB. For more information, visit our website at www.cssionline.com.

About The Dominion

Canadian owned and operated since 1887, today The Dominion is one of the country's largest property and casualty insurers. The Dominion takes pride in providing Canadians with confidence that the cars, homes and businesses they value are protected. A fierce advocate for consumer interests, The Dominion is committed to making sure the insurance system works best for consumers. The Dominion strongly believes consumers should have access to independent, professional advisors, who provide advocacy and choice, which is why they distribute their products exclusively through independent

brokers. The Dominion's priority is to earn and maintain the trust and loyalty of policyholders, employees and business partners. Visit www.thedominion.ca.

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